

De: Angela | Audicare <comunicacao@audicare.com.br>
Enviado em: quarta-feira, 18 de dezembro de 2024 11:17
Para: 'Katya Freire'
Assunto: Newsletter The Make Listening Safe - Workstream



Dear Make Listening Safe Members,

It is with great excitement that we present the second edition of our Make Listening Safe Workstream Newsletter. Check out the latest updates and highlights:

- 1. New Coordinators: Chuck and Rob**
- 2. World Hearing Day 2025 - March 3, 2025 - Breaking News**
- 3. WHF - Changemakers Award - Student Initiative Awards - Innovate. Inspire. Impact**
- 4. Save the date: 12 March 2025 - Listen UP! Rethinking Mental Health \$ Hearing in the Norte (online event)**
- 5. Activities, with our members and with the WHO team**

We currently have 139 active members, and together we can make a difference by reaching all 6 continents to promote awareness and change behaviors for #SafeListening.

Join us on this journey! Shall we go together?

Let's go!

Best regards,

Make Listening Safe Workstream Team

1) New Coordinators: Chuck and Rob

We are delighted to welcome Chuck and Rob, who bring invaluable experience to the team:



Chucri Kardous (Chuck) will lead Objective 1

Subgroup 3 with a focus on Social Media and will also serve as the group Facilitator. He will be our right-hand man in many key actions.

1

Increasing awareness on the importance of safe listening and change behaviour for the target group (young people)

3

Digital promotion of safe listening

Wikipedia



Thais

UK Campaign



Stephen Wheatley

LinkedIn



Mark Laureyns



Devangi



Aderinola

Novel ways



Katya Freire



Rob Shepheard will support Objective 4

Subgroup 9 bringing new perspectives and assistance to our initiatives.

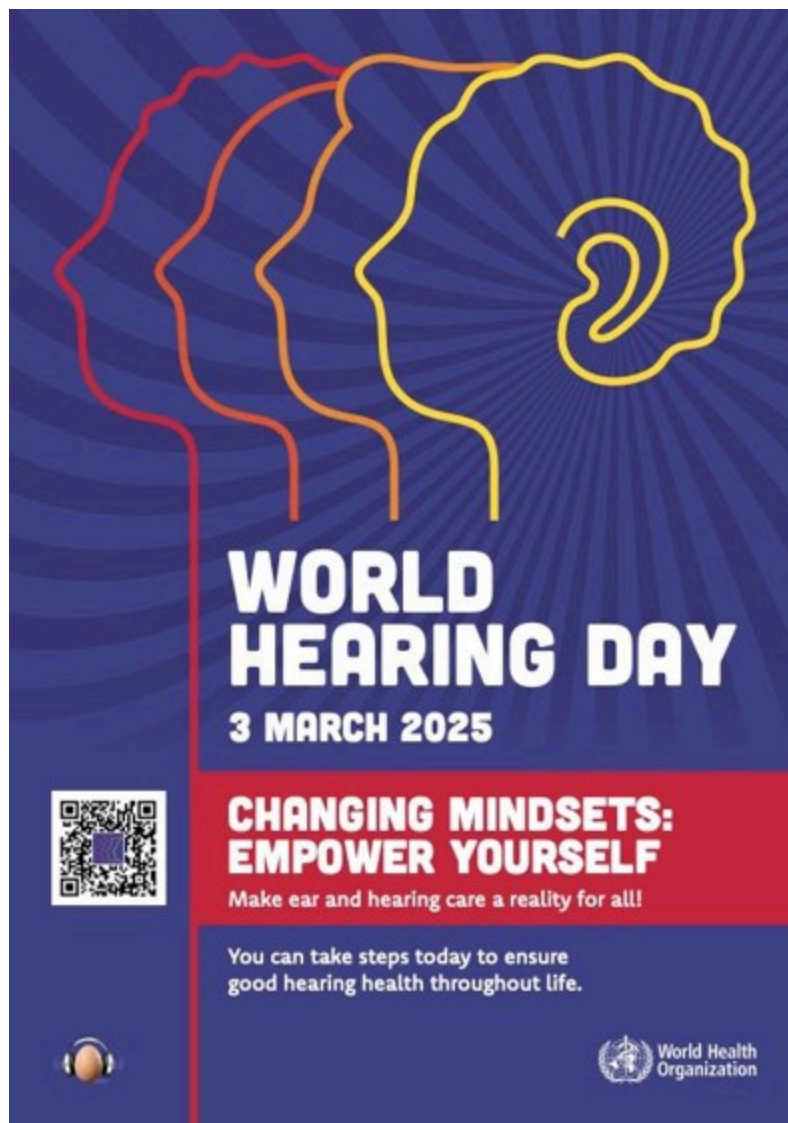
4

Inform sound engineers, event organizers, musicians, music industry, recording companies and others about the WHO safe listening standards and guidelines

9

#safelistening**venues:**how to create, monitor
and maintain them

2) World Hearing Day 2025



World Hearing Day 2025 will mark the launch of:

- 1) WHO-ITU Global standard for safe listening in video game play and sports
- 2) School module on smart listening, for inclusion into educational programs

This year's theme builds upon the 2024 focus on changing mindsets towards ear and hearing care. We invite individuals of all ages to empower themselves to ensure healthy ears and hearing for themselves and others, with the theme, "Changing mindsets: empower yourself to make ear and hearing care a reality for all!"

By encouraging individuals to recognize the importance of ear and hearing health, this campaign aims to inspire them to change behaviour to protect their hearing from loud sounds and prevent hearing loss, check their hearing regularly, use hearing devices if needed, and support those living with hearing loss. Empowered individuals can drive change within themselves and in society at large.

3) Changemakers Adward (WHF)



Prizes Awarded for Innovative Projects in 3 Hearing Health Categories
The World Hearing Forum (WHF) is proud to announce the Student Changemakers Awards initiative, designed to recognize and reward innovative projects that advance ear and hearing care (EHC) in Lower- and Middle-Income Countries (LMICs).

This initiative aims to engage and empower student changemakers worldwide by encouraging the development of creative and impactful solutions to address hearing health challenges. Awards will be presented in three key hearing health categories, highlighting the importance of innovation and collaboration in improving access to EHC globally. Through this initiative, the WHF seeks to inspire the next generation of leaders to drive meaningful progress and make a lasting impact on hearing health in underserved regions.

Join us in celebrating innovation, dedication, and global collaboration for hearing care!



SAVE THE DATE!

12 March 2025

Listen Up! Rethinking Mental Health & Hearing in the North

(online event)



We are delighted to announce an exciting upcoming event, "Listen Up! Rethinking Mental Health & Hearing in the North", taking place on 12 March 2025. This event will focus on the vital connection between hearing loss, mental health, and the importance of ear protection in occupational settings.

The event will showcase how protecting our hearing can significantly enhance auditory health, mental well-being, and overall quality of life.

Event Highlights:

Inspiring speakers: Leading researchers and experts in hearing and mental health.

Key perspectives: Contributions from representatives of the World Health Organization's Make Listening Safe initiative.

Interactive format: A hybrid experience with options for in-person attendance (Newcastle, UK) and online participation.

This event is co-chaired by Dr. Dalia Tsimpida and Professor Emily Oliver, and co-organised by the Sustainability & Resilience Institute at the University of Southampton and the NIHR Applied Research Collaboration (ARC) North East and North Cumbria (NENC). It is officially recognized as part of the World Health Organization's international series of activities for World Hearing Day 2025, under the theme: "Changing Mindsets: Empower Yourself."

 Save the date: 12 March 2025

 Location: Newcastle, UK / Online

 [Registration details to follow](#)

Join us for this inspiring and impactful event as we rethink hearing care and mental health together.

Mark your calendars now!

5) Activities, with our members and with the WHO team

WHO Technical Working Group

Smart listening for children school video content



Latest activities in awareness of make listening standard
“Smart hearing for children”
5- 12 years of age
First meeting of TWG in August



Smart hearing for children

Technical Working Group

Meeting #1
22 August, 2024



WIKIPEDIA

With support of members of this workstream, these Wikipedia articles continue to be updated and translated

Links are being added to other related articles to bring readers to https://en.wikipedia.org/wiki/Safe_listening

← → ↻ en.wikipedia.org/wiki/Safe_listening

WIKIPEDIA The Free Encyclopedia

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Safe listening

Article Talk

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From Wikipedia, the free encyclopedia

Safe listening is a **framework** for **health promotion** actions to ensure that sound-related recreational activities (such as **concerts**, **nightclubs**, and listening to music, broadcasts, or **podcasts**) do not pose a risk to **hearing**.^[1]

While research shows that repeated exposures to any loud sounds can cause **hearing disorders** and other health effects,^{[1][2][3][4][5]} safe listening applies specifically to voluntary listening through personal listening systems, **personal sound amplification products** (PSAPs), or at entertainment venues and events. Safe listening promotes strategies to prevent negative effects, including **hearing loss**, **tinnitus**, and **hyperacusis**. While safe listening does not address exposure to unwanted sounds (which are termed **noise**) – for example, at work or from other noisy hobbies – it is an essential part of a comprehensive approach to total hearing health.^[6]

Man listening through headphones

Language	Date created/translated	# of Views by May 2024
English	03/03/2021	23,119
Russian	23/05/2021	5,958
Arabic	21/05/2021	3,395
Chinese	05/05/2021	2,685
Spanish	27/05/2021	2,225
Italian	13/05/2022	1,421
Portuguese	22/04/2021	931
French	05/06/2021	909
Swedish	12/08/2023	150
Catalan	13/05/2022	136
Dutch	24/01/2024	3
TOTAL		40,932



Creation of a portal in the free knowledge project Wikiversity

Wikiversity portal allows free educational content to be shared and translated into multiple language




Make Listening Safe Workstream

Introduction [edit] [edit source]

To address the risks of hearing damage caused by unsafe listening practices, the World Health Organization (WHO) launched the "Make Listening Safe" initiative in 2015. This initiative aims to create a world where people of all ages can enjoy recreational listening without endangering their hearing.

To achieve this overarching goal, the World Hearing Forum was created to foster a robust and cohesive partnership among community-at-large members.^[1] The World Hearing Forum operates through five key workstreams, each contributing to the promotion of high-quality Ear and Hearing Care for everyone. These workstreams are: Make Listening Safe, World Hearing Day, External Relations, Membership Engagement, and Changemakers.

The primary goal of the Make Listening Safe workstream is to "ensure that no one's hearing is endangered by unsafe listening." To accomplish this, the workstream is structured with four main objectives, nine subgroups, and 15 coordinators, all working together to promote safe listening habits worldwide.

Make Listening Safe Initiative [edit] [edit source]

The World Health Organization (WHO) launched the **Make Listening Safe (MLS)** initiative as part of the World Hearing Day celebrations on March 3, 2015. The main goal of this initiative is to ensure that people of all ages can enjoy music and other audio media in ways that do not pose a risk to their hearing.

MLS partnership activities among members of the World Hearing Forum are being coordinated by the **Make Listening Safe Workstream**, chaired by Katelyn Fennie and Lillie Best.

Objectives [edit] [edit source]

The four main objectives of the initiative are:

1. Raise awareness about the risks of exposure to high sound levels in recreational settings and through the use of personal audio devices.
2. Develop and implement public health policies that emphasize the importance of safe listening.
3. Strengthen partnerships between governments, civil society, and industry to promote safe listening practices.
4. Empower users and health professionals with knowledge about the risks of sound exposure and strategies for preventing hearing loss.

Materials and Newsletter [edit] [edit source]

Materials related to this initiative and its goals, including a presentation, can be accessed through Wikimedia Commons. These materials are available on the following page **Make Listening Safe Workstream**.

The Make Listening Safe Workstream Newsletter is now available on **Wikimedia Commons**. Do you want to be in the next newsletters? Send your actions to mlsworkstream@gmail.com.

External links [edit] [edit source]

- Safe Listening
- World Hearing Forum?
- Changemakers, World Hearing Forum?

References [edit] [edit source]

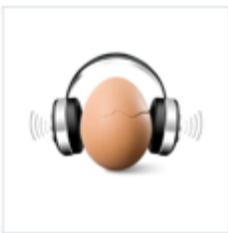
1. ↑ Giffen, Sharon G. (2019-01). "WHO World Hearing Forum. Guest Editorial: Ear and Hearing Care: A Global Public Priority?". *Ear & Hearing* **40** (1): 1-2. doi:10.1097/AUD.0000000000000571. PMID 3108-0202/7.



Modeling data on the MLS Workstream in the open and collaborative Wikidata database

Structured information can be easily accessed by computational models

Upload the content about the MLS Workstream activities under open licenses on the Wikimedia Commons

Statements		
instance of	organization ***	» 1 reference
subclass of	document ***	» 1 reference
	public health initiative ***	» 1 reference
inception	2015 ***	» 1 reference
logo image	 MLS logo.png 1,920 × 1,920; 868 KB ***	» 1 reference
official name	Make Listening Safe Workstream (English) ***	» 1 reference
field of work	hearing loss ***	» 1 reference
	noise-induced hearing loss ***	» 1 reference
	noise pollution ***	» 1 reference
motto text	Once you lose your hearing, it won't come back! (English) ***	» 1 reference
main subject	safe listening ***	» 2 references
studied in	audiology ***	» 1 reference

Chucri Kardous (Chuck)

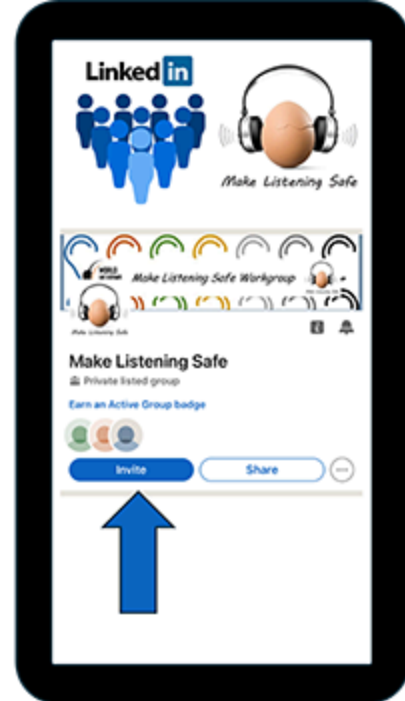


Promoting MLS on Instagram and Youtube Channels

- Recently retired after 30 years as a hearing loss researcher with U.S. National Institute for Occupational Safety and Health (NIOSH, part of U.S. CDC)
- Oversaw social media presence for NIOSH Noise Research
- Conducted testing and research on smartphones' sound measurement apps, on headphones and headsets' sound outputs, and Apple watches sound measurement accuracy
- Created the NIOSH Sound Level Measurement app
- Will assist on MLS social media promotion and MLS workstream as a facilitator

Safe Listening By Chuck

<https://youtube.com/@makelisteningsafeworkstream?si=oUHq5izRhARQwcml>



Roundtable at WCA



Andreas Thulin



Andreas Thulin, M.Sc., [@andreaspeterthulin](https://twitter.com/andreaspeterthulin) an audiologist and member of the Make Listening Safe Workstream shares his ideas of innovative ways of spreading the [#MakeListeningSafe](https://twitter.com/MakeListeningSafe) message at WCA2024 conference.



Katya Freire



To promote hearing preservation for musicians, Katya Freire delivered a presentation at the WCA in September in Paris.



Michael Santucci



About PAMA

Founded in 2003, the Professional Audio Manufacturers Alliance (PAMA) is the collective voice and forum for the leading manufacturers of professional audio products and the people who use them. PAMA member companies conduct business worldwide in support of high-quality audio across a wide range of industries - pursuing the state of the art in technology and practice to enable audio professionals to elevate their craft and delight listeners and audiences every day. PAMA's mission is to promote awareness and

appreciation of high-quality professional audio through market leadership, communication and education. Our core customers are pro-audio professionals around the world with an interest in promoting high-quality audio. Learn more at www.pamalliance.org.



The Professional Audio Manufacturers Alliance (PAMA) hosted an online presentation by Sensaphonics President Dr. Michael Santucci, AuD, on August 22.

Thursday at AuDacity 2024 was packed with valuable insights and engaging activities. The day kicked off with a variety of pre-conference workshops that offered hands-on learning experiences. From Dr. Amy Badstubner and Dr. Kari Dermer’s “Audiology Success Blueprint,” which focused on productivity and team bonding, to Dr. Michael Santucci’s specialized class on Music Audiology, attendees delved deep into niche areas of audiology.



Dr. Michael Santucci presented the work and workflow on WHO initiatives addressing music exposure for the inaugural **Virtual Fall Educational Summit** on Wednesday, October 30, 2024

Billy Martin



Dangerous Decibels for Musicians



The Dangerous Decibels
Singapore Symphony Orchestra
September 2024

Program included:
Dangerous Decibels adapted for professional musicians
Hearing threshold testing



Rob Shephard



Listen for life campaign: night time economy charter

Key Milestones For HELA and Listen For Life

House of Parliament Event (5th November 2024): Awareness-building event with industry leaders and policymakers. HELA education online portal available. Publicise Listen for Life Charter register interest.

International Nightlife Association Conference (19th/20th November 2024) : Presentation to INA regards Listen For Life Campaign.

Campaign Launch at NTIA (5th/6th February 2025): Campaign rollout including the Listen for Life Charter and HELA Education Accreditation Scheme.

World Hearing Day (3rd March 2025): Full campaign rollout all components Charter, HELA Education, Protection, Specsavers offering health surveillance testing across UK.



Do you want to be in the 3rd newsletter that will be in March?
Send your actions to mlsworkstream@gmail.com, until March 15th.



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 Groups LinkedIn



Katya Freire

Make Listening Safe Co-Chair



+55 11 99637-9596 | +351 935145495

Brasil / Portugal



katyafreireaudicare



katyafreireaudicare



Lidia Best

Make Listening Safe Co-Chair



+44 7865636361

England



lidia.smolarekbest



lidia-best-cpacc

-Induced Hearing Disorders